

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategy Group for Media
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315469-2	11/04/12	November 2012	10/29/12 - 11/01/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Hard Working Americans	MI Hard Working American	3028

Flight Dates	Order #	Alt Order #
10/22/12 - 11/01/12	315469	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/29/12	11/01/12	Action News 6am	6-7am M-F	MTWT- - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWT- - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description									



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10	10/29/12	11/01/12	11pm Action News Updat	11-1135pm M-Sun	MTWT- - -	:30	4	\$5,000.00	NM	
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWT- - - 4 \$5,000.00</div>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/29/12	11:34 PM	11pm Action News Update	11-1135pm M-Sun	:30	TVI SSHAC1202H	\$5,000.00	NM
2	WXYZ	Tu	10/30/12	11:34 PM	11pm Action News Update	11-1135pm M-Sun	:30	TVI SSHAC1202H	\$5,000.00	NM
3	WXYZ	W	10/31/12	11:32 PM	11pm Action News Update	11-1135pm M-Sun	:30	TVI SSHAC1202H	\$5,000.00	NM
4	WXYZ	Th	11/01/12	11:13 PM	11pm Action News Update	11-1135pm M-Sun	:30	TVI SSHAC1202H	\$5,000.00	NM

Total Spots **16** Gross Total **\$48,000.00**

Payment Terms 30 Days

Agency Commission **\$7,200.00**

Net Amount Due **\$40,800.00**